



Utah's 2023 Zero Fatalities Safety Summit is coming up and we are looking for sponsors to help make this conference a success. We have watched the conference grow from 225 participants in 2007 to over 500 in 2021. We truly would not be able to hold such an important event without sponsors like you. We appreciate your consideration in sponsoring the 2023 Summit and hope to work with you in making this event a success.

Utah continues to pave the way for improved highway safety through the success of the Safety Summit, which will be held on April 24-27, 2023 at the Davis Conference Center in Layton, Utah.

The Summit includes:

- Driver Education Training - Monday, April 24
- Child Passenger Safety (CPS) Continuing Education - Tuesday, April 25
- Pedestrian Safety Sessions - Tuesday, April 25
- General Traffic Safety Sessions - Wednesday–Thursday, April 26-27

The Summit is an opportunity for safety officials and advocates to share ideas, opportunities, and successes in improving safety throughout our state. It is designed to foster discussion and interaction between presenters and participants on a variety of topics, including engineering solutions, Strategic Highway Safety planning, impaired driving, data, educational and school programs, occupant protection, teen driving, distracted driving, speed management, enforcement opportunities, vulnerable users (pedestrians, bicyclists, motorcyclists) and numerous others.

As mentioned above, the Summit will include a Driver Education Training on Monday and Pedestrian and CPS Sessions on Tuesday. The General Traffic Safety Sessions will be all day Wednesday, half day on Thursday and will include: two plenary sessions, five breakout sessions with 20 workshops for participants to attend. Tracks for the General Traffic Safety Session will include: general traffic safety workshops, engineering, law enforcement, and emergency medical services.

There are five different levels of sponsorship for the 2023 Safety Summit. Depending on the level of support, benefits of sponsorship may include:

- Summit registrations at no additional charge
- Opportunity to address attendees
- Table tents at meals/breaks
- Booth space and registration area (For Red Level only)
- Ability to distribute literature/items in the Summit Conference bag
- Sponsor video at Awards Luncheon/Breakout Sessions

Please review the corresponding sponsor levels document. If you have any additional questions or concerns please don't hesitate to contact Stacy Allen at 801-694-7710 (mobile) [sallen@pennapowers.com](mailto:sallen@pennapowers.com). Thank you again for your consideration and support of the Zero Fatalities Safety Summit.

Sincerely,

Stacy J. Allen  
Zero Fatalities Safety Summit Planning Committee

**Sponsor Levels:**



- 3 Summit registrations
- Opportunity to address attendees (general session or lunch)
- Sponsor name & logo, full-page ad in Summit program\*
- Logo on conference material\*
- Logo on conference website with link to page\*
- Logo to appear on table tents at lunch and breaks\*
- Executive exhibit space (the most prominent location)
- Ability to distribute literature in the Summit registration packet\*



- 2 Summit registrations
- Sponsor name & logo, half-page ad in the Summit program\*
- Logo on conference website with link to page\*
- Logo to appear on table tents at lunch\*
- Ability to distribute literature in the Summit registration packet\*



- 1 Summit registration
- Sponsor name & logo in the Summit program\*
- Logo on conference website with link to page\*
- Logo to appear on table tents at lunch\*



- Sponsor name on list in Summit program
- Logo on conference website with link to page\*
- Name/logo on sponsored items, if possible



- Sponsor name on list in Summit program
- Name listed on conference website

The Summit program will be digital only.

\*Sponsor to provide artwork, design, literature, logo, etc.

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