

THE ROAD TO

ZERO

STARTS WITH

ONE STEP

zero Fatalities | **SAFETY SUMMIT**

SIGN UP TODAY!

If you have questions about sponsoring the Safety Summit or would like more information, please contact Kristen Hoschouer:

KRISTEN HOSCHOUER

khoschouer@utah.gov

801-554-5049

BECOME A SPONSOR

The Zero Fatalities program partners are pleased to announce the Safety Summit is going virtual in 2021! The Summit will kick off on Tuesday, April 13 with in-depth workshops taking place on Wednesday, April 14 through Thursday, April 15 and Tuesday, April 20 through Thursday, April 22.

This conference brings safety advocates together to exchange new ideas about how we can improve safety in our community. Those who sponsor this Summit invest in saving lives, and we are dedicated to honoring those who have chosen to do so. It may look a little different this year, but each level of sponsorship has a unique set of benefits that we encourage our sponsors to take advantage of. Please refer to this document to explore the changes we have made to accommodate a virtual platform.

Thank you for your consideration and support of the Zero Fatalities Safety Summit. Together, we can make this conference a catalyst for safe driving everywhere.

ZEROFATALITIES.COM/SUMMIT

zero Fatalities | **SAFETY SUMMIT**

SPONSOR LEVELS

As the Safety Summit moves from an in-person event to a virtual one, the Zero Fatalities program partners have reconfigured the sponsorship benefits to provide even *more* value for sponsors. Below is a comparison of the new benefits to what they were previously. Sponsors are responsible for providing applicable artwork, design, literature, logo, etc.

PREVIOUS BENEFITS

NEW BENEFITS

RED

\$3,000+

- 3 Summit registrations
- Opportunity to address attendees
- Sponsor name & logo, full-page ad in the Summit app
- Logo on conference website with link to page
- Logo to appear on table tents at lunch and breaks*
- Executive exhibit space (the most prominent location)

RED

\$3,000+

- 6 Summit registrations
- Opportunity to address attendees before general sessions
- Printed materials that highlight your organization included in attendee swag bags
- Sponsor logo on Summit website with link to sponsor website
- Sponsor logo to appear on slideshow in-between sessions
- Virtual exhibitor “booth” on Zoom

BLACK

\$2,000-\$2,999

- 2 Summit registrations
- Sponsor name & logo, ad in the Summit app
- Logo to appear on table tents at lunch*

BLACK

\$2,000-\$2,999

- 4 Summit registrations
- Printed materials that highlight your organization included in attendee swag bags
- Sponsor logo to appear on slideshow in-between sessions

WHITE

\$1,000-\$1,999

- 1 Summit registration
- Sponsor name & logo in the Summit program
- Logo to appear on table tents at lunch*

WHITE

\$1,000-\$1,999

- 2 Summit registration
- Printed materials that highlight your organization included in attendee swag bags
- Sponsor logo to appear on slideshow in-between sessions

IN-KIND

UP TO \$1,000

- Sponsor name on list in Summit program
- Name/logo on sponsored items, if possible (i.e. signs, welcome materials, videos, prizes, etc.)

IN-KIND

UP TO \$1,000

- Sponsor logo to appear on slideshow in-between sessions